



CALPEEK

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CALIF.'S DEATH PENALTY: WINNERS & LOSERS.

Editor's note: With the death in CA's gas chamber of Robert Alton Harris this past Apr. 21, CALPEEK takes a brief look at the POLITICS OF THE DEATH PENALTY, with winners and losers. Here's our analysis...

...There really WEREN'T any big losers, except for Harris and the execution itself, which turned into a "media feeding frenzy." And it would be wrong to even label the vocal death penalty opponents as losers, because they got tons of news media coverage and once again reopened the public debate on the death penalty. As a group, MORNING DAILY NEWSPAPERS get the "We Goofed Award" for Apr. 21 headlines such as, "Another Stay for Harris." By the time sleepy subscribers read the stories, Harris probably had been dead for an hour or longer. He died at 6:21 a.m. It's just one of the things print media has to live with...

...As for a political winner, look no further than CA Atty. Gen. Dan Lungren and his DOJ, who fought every appeal filed by the ACLU on behalf of Harris. And whether you like them or not, you've got to give the ACLU credit for their grit and determination in trying to keep Harris from becoming CA's first gas chamber subject in 25 years. As for Gov. Pete Wilson(R), he hung tough and did not cave into pleas for clemency...

...Another big winner was the U.S. Supreme Court, which basically said "enough is enough" --- referring to a series of stays granted by individual and groups of judges in the 9th U.S. Circuit Court of Appeals. Several CALPEEK sources said that some judges on the 9th Circuit Court were "playing political games."...

...What's to come? Assemblyman Tom McClintock(R-Camarillo) has reintroduced his old AB 1716 - which would establish LETHAL IN-

JECTION (instead of the gas chamber) for the execution of the remaining 300 or so prisoners on CA's Death Row. State Sen. Quentin Kopp(I-S.F.) wants to give convicts a choice. McClintock needs the Speaker's okay to introduce his bill and then needs a 2/3rds vote to win approval. Stay tuned...

CAMPAIGN '92: UPDATE ON KEY PRIMARY RACES.

Editor's note: There are 5 weeks to go before the June 2nd primary. Here is our update on House & Legislative races...

- 7th A.D. - This is the Assembly District vacated by Bev Hansen(R-Sonoma). With a 55.77% Demo registration, it should be SAFE Demo turf. Janet Nicholas of Sonoma is the lone GOPer. Although there are 3 Demos in this primary, most insiders say the race is a 2-way contest between Sonoma Councilwoman Valerie Brown and former Vallejo Councilman Terry Curtola. Brown has hired consultant Paul Kinney, while Curtola has hired Rose King. Curtola has won the backing of COPE and PORAC, while Brown has been endorsed by CTA, CSEA, CA Nurses, the Sierra Club and CA Medical Assn. Curtola's chief backer is Assembly Majority Leader Tom Hannigan(D-Vallejo), while Brown has assembled a group of high-powered female assemblymembers, such as Delaine Eastin and Jackie Speier. Even though 75% of the 7th A.D. is in the Sonoma/Napa part of the district (that favors Brown), most CALPEEK sources rate this primary as a toss up...

- 14th C.D. - This OPEN district sits in the heart of the Silicon Valley. There are 8 Demos in this primary, but only 3 are considered serious: San Mateo County Supes Anna Eshoo and Tom Nolan, and Assemblyman Ted Lempert. Bob Palmer, who ran against U.S. Rep. Tom Campbell(R) in 1990, is also running, but is not in the same

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league as the frontrunners. Some CALPEEK sources think the Demo primary boils down to an Eshoo vs. Lempert battle, with Nolan in the role of spoiler. Both Eshoo and Lempert have sufficient funding for solid campaigns and both have tons of endorsements. But of the two, Eshoo has better name ID. Eshoo has hired consultants Richard Ross and Staton-Hughes, while Lempert has hired consultant Tom Carroll. CALPEEK sources rate Eshoo a slight favorite, but remember that Lempert is known as an UPSET SPECIALIST. FYI: Nolan, who is openly gay, is running a 1-900 phone number ad in gay publications to raise money...

...On the GOP side, there are 5 rivals, but many sources believe the frontrunner is San Mateo Co. Sup. Tom Huening. In the 2nd tier are former Assemblyman Dixon Arnett & electronics industry exec. Michael Maibach. Interestingly, both Maibach and Huening are co-endorsed by U.S. Rep. Tom Campbell(R). But Huening has the support of the powerful Lincoln Club of No. Calif. and has raised and spent the most money so far. Bottom-line: advantage Huening, but keep your eyes on Maibach...

- 22nd C.D. - An update. This mega-buck GOP primary WAR between U.S. Rep. Bob Lagomarsino and challenger Michael Huffington is ENDING the recession in Santa Barbara. No government assistance needed, as both camps are still spending like crazy with TV and mail. Lagomarsino has taken to TV to hit Huffington about not paying CA income tax, while Huffington is blasting Lago for taking tons of PAC money. Lago has beefed up his campaign with a strong grassroots element. Sources still rate this primary as an EXPENSIVE toss up...

- 20th S.D. SPECIAL - State Sen. Pres. David Roberti(D-L.A.) has shaken up his campaign team by hiring S.F. consultant Clint Reilly. Reilly replaces consultant Larry Shiengold, who is still doing some work for Roberti, but NOT as the lead consultant. FYI: All this stuff about the U.S. Supreme Court and abortion is making the PRO-Life Roberti VERY NERVOUS...

- 27th S.D. - This So. Bay/Southeastern L.A. Co. senate district ought to remain in GOP hands (44.02% GOP registration). The current frontrunner is veteran State Sen. Bob Beverly, but he's running in a district

with lots of new turf, and his traditional Beach Cities base (Manhattan, Hermosa and Redondo) is no longer in the 27th. At this point, Beverly's chief rival is former Long Beach School Bd. member John Ward, who was also on the State Bd. of Education. So it is no surprise that education is Ward's top issue and priority. He also is an opponent of the school voucher initiative. He has criticized Beverly for voting for the TAX bills of 1991, but didn't say what he would have done to balance the huge deficit from 1991. Ward does NOT have a professional campaign manager, but is attempting to put together a grassroots team of 7,000 volunteers by election day. If he pumps some of his own money into this primary, Ward might have a shot. But with only \$8,000 compared to a Beverly war chest of about \$400,000, most sources rate Beverly as a solid favorite to win another term. FYI: The Beverly campaign takes Ward very seriously...

- 37th A.D. - If he were seeking reelection, this would have been Assemblyman Tom McClintock's seat. With McClintock running for congress, the primary is another GOP blood bath where hardliners and Wilson moderates are squaring off. The 37th A.D. has a 47.1% GOP registration, meaning it's safe GOP turf. The PRO-Choice moderates are Oxnard Mayor Nao Takasugi and former Ventura Co. Sup. Madge Schaefer. The hardliner is businessman Alan Guggenheim. Consultant John Davies is again with Takasugi, while Schaefer has hired Ben Key. There are 5 other Republicans in this contest, but the three above are the serious candidates. Takasugi has the backing of Ventura Co. DA Mike Bradbury and Sup. Maria VanderKolk, plus backing from the Ventura Co. Deputy Sheriffs and Firefighters. Additionally, Takasugi has excellent name ID. But even with these advantages, sources fear a Takasugi vs. Schaefer battle could give the primary to Guggenheim. But so far Schaefer is not moving. Bottomline: advantage to Takasugi for now, but this could change...

- 41st C.D. - This San Berdu-Orange Co. C.D. campaign has become a lesson in frustration for Republican Jim Lacy, as well as for some other GOPers, such as Diamond Bar Mayor Jay Kim and 4 others. CALPEEK sources say that former GOP Assemblyman Chuck Bader of Pomona ought to win this 50% GOP registration district. Some polling data paid for by the AMA (sample size 400, con-

ducted by GOP pollster Lance Tarrance) has Bader with 33%, followed by Kim at 8%, VA Admin. George Margolis at 6% and Lacy at 4%. In addition, the poll shows Bader with a 6-1 favorable rating and 50% name ID in the 41st C.D. (75% name ID in the San Berdu portion). Lacy has been trying to hammer Bader on his early opposition to Prop. 13, but it really doesn't wash. Bottomline: advantage Bader...

MEDIA CONSULTANT ANGERED BY NEW FCC RULES.

Respected media consultant Sid Galanty is furious with a number of Calif. radio and TV stations for refusing to sell time to STATE & LOCAL CANDIDATES. What Galanty is referring to is called Report in Order 91-168 --- which is part of a new FCC interpretation of the rules regarding political advertising. (See CALPEEK's Mar. 9, 1992 issue XIV #10, page 4). The rule says that TV and radio stations MUST sell time to all federal candidates, but they are under NO obligation to sell advertising time to State and local candidates...

...Galanty was trying to buy some time on L.A. radio and TV for client Robert Tanenbaum, one of DA Ira Reiner's challengers, when he ran into a roadblock at several stations. Rather than stand pat, Galanty has written letters to 25-30 key media consultants and time buyers, urging them to contact their congressmembers and U.S. Senators about this problem...

...What infuriates Galanty even more is that he feels TV and radio stations in CA are falling down on the job when it comes to reporting on politics and key issues. "They (TV & radio stations) seem to show a total disregard for service to the community, not only by restricting access to local and State candidates, but because of the content of news coverage..." Galanty says that unless his candidate(s) gets stuck in a flood or a high speed chase, there's no TV coverage...

...Other CALPEEK sources agree with Galanty about TV coverage, which is a key source of news for millions of Californians. The TV stations, for the most part, ignore politics until the final two weeks. Not only that, there are very few stations in Calif. that have those local versions of "Face The Nation" or "Meet The Press." CALPEEK counted ONLY 8 such shows in CA's major media

markets -- and one show, KOVR-TV's "This Week In Calif.", is a new show...

...So how are voters getting their information these days? CABLE TV. In L.A., the top public affairs/political TV program is Century Cable TV's "Week In Review" with host Bill Rosendahl. In the S.F. Bay area, there are two shows which get high marks, both on Viacom Cable TV - "Viewpoint" and "S.F. Politics." In the San Diego area, sources say the show to watch is Cox Cable TV's "Fred Lewis Show." These shows come on the air during PRIME TIME and often repeat, as opposed to the broadcast TV shows, most of which air in the early hours on the weekends. As a CALPEEK source said, "If you're not religious and up at that hour, you're out of luck." Stay tuned...

CALPEEK's EARLY LONG LIST FOR L.A. MAYOR.

It may be a little early, but with outgoing L.A.P.D. Chief Daryl Gates making noises like a potential candidate, we thought it was about time to print CALPEEK's LONG LIST of those individuals who are thinking about running for MAYOR of Los Angeles in 1993. In addition to incumbent Mayor Tom Bradley, who many think WILL run, you also have HALF the city council - Joy Picus, Mike Woo, Joel Wachs, Nate Holden, Richard Alatorre, Zev Yaroslavsky and perhaps even Council President John Ferraro. Some of these councilmembers WON'T run if Bradley seeks another term. Then there is L.A. City Atty. James Hahn (remember, this is a long list) and L.A. Co. Sup. Gloria Molina, plus U.S. Rep. Howard Berman(D) and Assemblyman Richard Katz (put him on your short list too). Then there are the private sector types: attorney Dick Riordan (who has his own cable TV show); Chief Gates; businessman-city commissioner Nick Patsaouras; and perhaps former Assemblyman Mike Roos, who heads the educational group called LEARN. CALPEEK will do another long list in a few months -- so additions and suggestions are welcome. Stay tuned...

INFORMATION YOU NEED TO KNOW ABOUT CALPEEK.

Here is some helpful information about CALPEEK that you may need to know. DEADLINES for news and Marketplace Network are 12 noon each Wednesday. CALPEEK is printed and mailed each Thursday. Our FAX phone is (310)657-4340. CALPEEK does not make refunds on cancellations...

CARAL TO HOLD "DAY FOR CHOICE" FUNDRAISER.

The CA Abortion Rights Action League(CARAL) will hold a \$75-per person fundraiser from 11:30 a.m. to 2 p.m., May 2 at the Beverly Hilton Hotel. Guest speakers include actresses Polly Bergen, Tyne Daly, Jill Eikenberry and Piper Laurie. For info (310)393-5600...

73rd A.D. GOP CANDIDATES AT MAY 6 EVENT.

Republican Associates of Orange Co. will host a 6 p.m. reception, May 6 for 8 of the GOP candidates running in the open 73rd Assembly District. The event is at the Chart House, 3442 Street of the Green Lantern, Dana Pt. For info and RSVPs (714) 770-0647...

OVERDRAFTS: WHO GETS HURT AND WHO DOESN'T.

Editor's note: Here is the list of those CA Congressmembers who had OVERDRAFTS at the House Bank during a 39-month period. CALPEEK should note that NO LAWS were broken by these congressmembers, but as we know in politics, it's not reality that counts, but PERCEPTION...

...On the 22-worst offender list, the House Ethics Cmt. listed 3 former CA congressmen: Tony Coelho(D) 316; Jim Bates(D) 89; and Doug Bosco(D) 124. Of this group, Bates is attempting a political comeback in the 50th C.D. and this could hurt...

...Retiring U.S. Reps. Mervyn Dymally, Ed Roybal and Glenn Anderson, all Demos, had 1, 11 and 3 overdrafts respectively...

...Of the retiring members running for the U.S. Senate, U.S. Rep. Bill Danner(R) had 26; U.S. Rep. Tom Campbell(R) had 4; and U.S. Rep. Barbara Boxer(D) had 143. Up until this most recent disclosure, Campbell said he had no overdrafts, so this is something to watch...

...Members who SHOULD BE SAFE despite the overdrafts are Howard Berman(D) 67; Gary Condit(D) 4; Randy Cunningham(R) 1; Don Edwards(D) 13; Bob Matsui(D) 25; Norman Mineta(D) 3; Ron Packard(R) 4; Leon Panetta(D) 12; Nancy Pelosi(D) 28; Pete Stark (D) 64; Maxine Waters(D) 5. The BIG shocks were Henry Waxman(D) 434 and Ron Dellums(D) with 851. Duncan Hunter(R) with 399 is safe this time around...

...Members who COULD HAVE TROUBLE with the

overdraft controversy are Tony Beilenson(D) 5; George Brown(D) 26; Elton Gallegly(R) 5; Bob Lagomarsino(R) 3; Richard Lehman(D) 10; Marty Martinez(D) 19; Frank Riggs(R) 3; and Dana Rohrabacher(R) 8. Bill Thomas(R) had 119, but his GOP primary opposition is questionable at best. Bill Lowery(R) with 300 dropped his reelection bid. The reason CALPEEK placed Riggs on this endangered list is because he was one of 7 GOP House freshmen who stirred up this hornets nest. Now he has to face the music. Stay tuned...

NEW JOBS, ADDRESSES AND PERSONNEL NOTES.

Editor's note: Here are some items to mark down in your notebook...

- Kamer/Singer Assoc. of S.F. win a Gold Addy award for their politically-oriented nat'l TV/print campaign for client Esprit (a chain of clothing stores)...

- Candy Lightner of L.A., who founded Mothers Against Drunk Driving(MADD), has organized Victims In Action PAC(VIAPAC), the nation's first PAC representing victim's rights issues. For info (310)914-1744...

- L.A./San Diego-based Decision Research has signed 80th A.D. Demo candidate Julie Bornstein...

- Former PUC Comm. G. Mitchell Wilk has formed Wilk & Associates, Inc., 100 Bush St., Ste. 1650, S.F. 94104, (415)398-7000. Joining Wilk is Carl Danner, PH.D...

- Orange Co.-based campaign consultant Karen Irvine is managing GOper Rob Guzman's 33rd C.D. campaign...

- The Media Team, the D.C.-based media consulting firm, has opened a CA office at 3942 Franklin St., Glendale, CA 91214; (818)249-8477. Ken LaCorte is in charge...

- S.F.-based Solem & Associates has hired former S.F. Examiner business editor Barbara French and Kira Sturney, a former aide to S.F. Co. Sup. Angela Alioto...

- Former L.A. City Planning asst. Nancy Burke has joined L.A. Councilwoman Ruth Galanter's staff as a legislative and planning analyst...